



SALWAN PUBLIC SCHOOL, RAJENDRA NAGAR

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Subject: Ethical use of AI in creative domains and Safety of personal data
Classes: Nursery to XII

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Dear Parent

In recent weeks, the internet has been abuzz with AI-generated Ghibli-style artwork, with many jumping onto the trend. From cricket legend Sachin Tendulkar sharing a Ghibli-style rendition of the iconic 2011 World Cup victory moment, to official government pages featuring stylized visuals of Hon'ble Prime Minister Narendra Modi—this creative wave is spreading rapidly across digital platforms.

While the artistic outcomes are undoubtedly captivating, the trend also brings with it growing concerns about the ethical use of AI in creative domains and Safety of personal data. It is crucial that we act proactively about the associated risks. Please go through the short presentation enclosed with this circular.

Regards,

Priyanka Barara
Principal

G H I B L I I M A G E

A TRENDY FAD
OR
A SERIOUS THREAT ?



WHAT'S ALL THE BUZZ ABOUT GHIBLI ART?

- Ghibli-style art is dreamy, cute, and magical — like a fairytale!
- It evokes deep feelings of nostalgia, wonder, and a profound connection with nature.
- Ghibli-style art often features warm colors, soft textures, and intricate details that bring scenes to life in an emotionally engaging way.



WHAT COULD GO WRONG?

You upload your photo...



It goes to a server somewhere in the world



It may never get deleted...



**YOUR PHOTO CAN BE MISUSED
WITHOUT YOUR CONSENT**



YOUR FACE- YOUR PASSWORD

Your face is an important biometric data which can be misused by hackers to.

- Open fake accounts
- Unlock phones
- Steal your online identity
- Misuse of your personal information
- Invasion of your digital privacy

PREVENTIVE MEASURES

- Enable Two-Factor Authentication
- Add extra security to your account to prevent unauthorized access.
- Review Your Digital Footprint
- Delete old posts containing personal info to minimize exposure.

WHAT CAN BE DONE AS A PARENT ?

- Talk to your child about online trends
- Avoid unknown or poorly reviewed apps
- Never upload images of your child on unverified platforms
- Enroll them in cyber security workshops

REAL-WORLD EXAMPLE

- Deepfake Scandal Involving Celebrities (2018)
- Manipulated Videos: Celebrities were targeted with deepfake videos, leading to misinformation and harassment.
- Reputation Damage: Deepfakes can harm personal or public figures' reputations by falsely portraying them in explicit contexts.

IT'S COOL TO BE CAUTIOUS

Ghibli art is beautiful , but your privacy is even more important.

Let's enjoy tech smartly, safely,
and respectfully.